

power Engage
Energize

Susan
Morem

Find The Professional Within

It comes from within

Do you wish the members of your organization resembled the people you first met: passionate, eager to work, excited about being part of the team and committed to achieving the organization's goals?

Growth comes from within.

Engage them....

An organization succeeds when everyone operates at his or her peak professionalism and performance. Year after year, organizations call on Sue to rejuvenate their team and encourage professional growth.



Determination comes from within.

Energize them...

An organization's image isn't determined by its mission statement, annual reports or speeches that top executives present, but rather by the way each and every member represents the organization to the outside world.



Success comes from within.

Empower them...

Whether Sue is talking about personal or professional development, her enthusiasm is infectious and her knowledge is expansive. Emphasizing personal responsibility, Sue motivates people to look within and shows them how to be more successful.

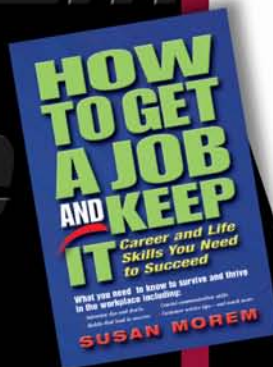
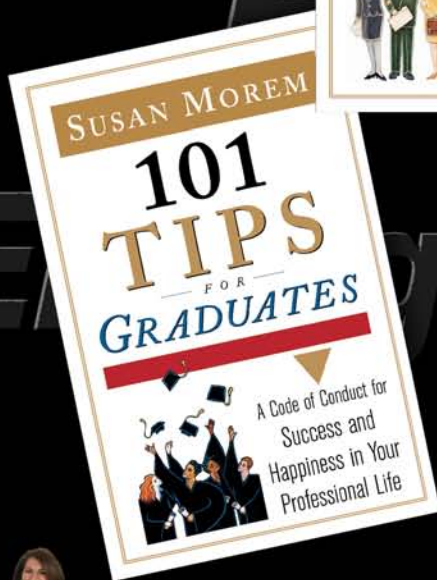
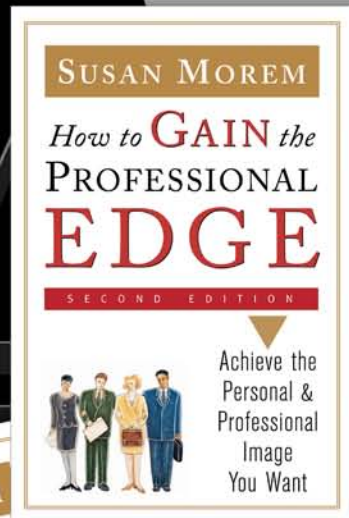


"Others notice it, competitors want it, but they don't know what it is. It's that extra something; it's the professional edge."

~Sue Morem

"Professional development is an ongoing process that comes naturally to very few people. Help others succeed; help them find the professional within."

~Sue Morem



Sue Morem, named a Women to Watch by the Minneapolis-St. Paul Business Journal, is President of Premier Presentation, Inc., a Minneapolis-based training and consulting firm. A leading expert on professionalism and a recognized career and workplace authority she is a sought-after speaker, a best selling author, and an established business advice columnist.

Sue's books are valuable resources to add to your business and personal libraries.

How to Gain the Professional Edge, Second Edition: Achieve the Personal & Professional Image You Want is an invaluable resource that answers a multitude of questions about proper behavior, dress, attitude, and image to help readers improve their professionalism and open doors to advancement.

"... chock-full of rules of behavior that can enhance the opportunities for success in one's career."

~Trudy Rautio
President

Carlson Hotels Worldwide-The Americas

101 Tips for Graduates: A Code of Conduct for Success and Happiness in Your Professional Life is a straightforward guide for anyone who is ready to move forward in the professional world and find success. A must-have for every intern, graduating student and new employee.

"...a masterful publication ...absolutely necessary to succeed in business and life itself."

~Steven A. Kalin, CLU
a leading national representative of
Northwestern Mutual Financial Network

How to Get a Job and Keep It: Career and Life Skills You Need to Succeed offers insider advice for people seeking or working in their first job. Those who read it understand, meet and exceed their employer's expectations.

"Every home should have a copy of this book..full of valuable information."

~Clare Foley
Team Leader
Graduate Business Career Center
Carlson School of Management
University of Minnesota

Call to schedule Sue for your next meeting, convention or other special event.

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